WID

WOMEN IN DEVELOPMENT

WOMEN IN DEVELOPMENT (WID), NEW YORK

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Woman of Achievement Luncheon

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FRIDAY,

MAY 5

2023



HONORING

Deborah Borda

Linda and Mitch Hart
President and CEO
New York Philharmonic

The Plaza Hotel
768 Fifth Avenue
New York City

2023 WOMAN OF ACHIEVEMENT LUNCHEON

PROGRAM

WELCOME

MARCELA HAHN
PRESIDENT
WOMEN IN DEVELOPMENT, NEW YORK

ACKNOWLEDGEMENTS & INTRODUCTION OF RISING STAR AWARD

LAURIE DORF & JENNIFER LEVINE
LUNCHEON CO-CHAIRS

RISING STAR HONOREES

KATHLEEN BURKE
Up and Coming Professional
ASSOCIATE DIRECTOR OF
DEVELOPMENT OPERATIONS
BROOKLYN ACADEMY OF MUSIC

CELINE PATEL
Mid-Career Leader
CHIEF EXTERNAL OFFICER
iMENTOR

LUNCHEON

HONOREE AWARDS CEREMONY

INTRODUCTION OF HONOREE

KAREN LEFRAK
BOARD MEMBER
NEW YORK PHILHARMONIC

REMARKS

DEBORAH BORDA
LINDA & MITCH HART PRESIDENT & CEO
NEW YORK PHILHARMONIC

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WID PRESIDENT'S MESSAGE



Dear Friends,

Thank you for joining Women In Development, NY for the Woman of Achievement Luncheon! Today we celebrate the power of this community to lift and uphold fundraisers, gift processors, event planners, grant writers — all those who raise the resources to advance the missions of non-profit organizations throughout New York City and beyond. Development professionals extend themselves in service to their organization's cause, and the WID community offers the friendship, expertise, and connections they need to realize their potential.

Today we are honored to recognize an outstanding leader who serves as a role model for us all: Deborah Borda. Throughout her groundbreaking career, Ms. Borda has redefined what is possible for women leading in the arts. As she reached the top positions in her field, most recently as President and CEO of the New York Philharmonic, Ms. Borda lifted other women with her. We are honored to welcome her and look forward to learning from her reflections.

We also celebrate two Rising Stars in our profession: Kathleen Burke and Celine Patel. While achieving significant professional accomplishments, they each seek to advance other women in the profession through service to the WID community and to their peers and colleagues at the Brooklyn Academy of Music and iMentor, respectively. We look forward to their future leadership in our community!

I would like to thank Laurie Dorf and Jennifer Levine, Co-Chairs of this year's Woman of Achievement Luncheon, as well as the entire WID Board of Directors. My tireless colleagues devote numerous hours outside of their day jobs to advancing WID. Thank you to all the WID members who give back by volunteering their time and talents. Finally, special thanks to the Jaffe Management team, especially Briana Belbeck, for all their support; we couldn't do this without you.

With appreciation,

Marcela Hahn, President
Women In Development, NY

HONOREE



Deborah Borda has extended the artistic, commercial, and technological boundaries of what an orchestra can be through creative leadership, commitment to innovation, and progressive vision. Within three months of her return to the New York Philharmonic in 2017 she completed a $50 million launch fund, empowering a new vision for the Orchestra. She worked with NY Phil and Lincoln Center leadership to complete decades-long plans to completely transform David Geffen Hall — collaborating on both the oversight of the visual and acoustic elements and also on raising $550 million for the costs — allowing the NY Phil to deepen connections with the community and engage in vital global conversations. She followed that accomplishment with the February 2023 announcement that Gustavo Dudamel, the most sought-after conductor in the world, would become the New York Philharmonic's Music and Artistic Director in 2026.

Borda has held top posts at ensembles including the San Francisco Symphony and the Detroit Symphony, as well as the Los Angeles Philharmonic, where her business, education, and curatorial plan was credited with restoring the orchestra to robust artistic and financial health. The first arts executive to join Harvard Kennedy School's Center for Public Leadership, Borda has received Honorary Doctor of Music degrees from Curtis Institute of Music and Manhattan School of Music, and will receive one from The Juilliard School in May 2023. She was elected to the American Academy of Arts & Sciences, chairs the Avery Fisher Artist Program, and has judged competitions including La Maestra International Competition for Women Conductors.

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Become a WID Member Today and Save 15%!

Enter code **WOA23Member** for discount

Offer is good through 5/08/23

If you have any questions please email widny@widny.org

Thank you for your interest in WID!



LINDAUER



Since its founding, Lindauer has been committed to lifting up and supporting the women in development who build support for the world's most important causes.

PRASAD
CONSULTING & RESEARCH

Prasad Consulting & Research celebrates Women In Development and congratulates the Woman of Achievement honoree.

www.prasadconsulting.com

WoA PAST HONOREES

Since 1987, WID has recognized distinguished colleagues who demonstrate extraordinary achievement, service to the field, and a commitment to furthering women's philanthropy.

2022	Ana L. Oliveira, The New York Women's Foundation
2022	Jilly Stephens, City Harvest
2019	Ruth C. Browne, SD, Ronald McDonald House New York (RMHNY)
2018	Mary Ellen Miller, Girls Who Code
2017	Robin Merle, Hospital for Special Surgery
2016	Debra LaMorte, New York University
2015	Cecile Richards, Planned Parenthood Federation of America
2014	Aileen C. Hefferren, Prep for Prep
2013	Karen Brooks Hopkins, Brooklyn Academy of Music
2012	Myra J. Biblowit, The Breast Cancer Research Foundation
2011	Jenny Morgenthau, The Fresh Air Fund
2010	Ana Oliveira, The New York Women's Foundation
2009	Rosanne Haggerty, Common Ground
2008	Paula Kerger, PBS
2007	Dr. Vishakha N. Desai, The Asia Society
2006	Ellen V. Futter, The Museum of Natural History
2005	Emily K. Rafferty, The Metropolitan Museum of Art
2004	Virginia P. Louloudes, Alliance of Resident Theatres/New York
2003	Elaine R. Jones, NAACP Legal Defense & Educational Fund
2002	Madeline Lee, New York Foundation
2001	Sara E. Meléndez, Independent Sector
2000	Mary Schmidt Campbell, Tisch School of the Arts
1999	Naomi Levine, New York University
1998	Elinor Guggenheimer, New York Women's Agenda
1997	Nicki Newman Tanner, UJA Federation
1996	Susan Weber Soros, Bard Graduate Center
1995	Sara Ann Fagin, Phoenix House
1994	Marie Wilson, Ms. Foundation for Women
1993	Jane Blumenfeld, Beth Israel Medical Center
1992	Lenore Parker, YWCA of New York City
1991	Betsy Gotbaum, NYC Parks and Recreation
1990	Penny Stoil, Projects Plus
1989	Elizabeth Hicks, NAACP Legal Defense Fund
1988	Marguerite Gilpatric, Planned Parenthood Federation
1987	Betty Becker, YWCA

2023 RISING STARS

The Women In Development, New York Rising Star award recognizes emerging leaders in development who have demonstrated extraordinary promise in their contributions to the profession and increased levels of leadership and responsibility. They have also demonstrated their dedication to WID and its mission.



Kathleen Burke is a development professional in the New York Arts Sector with over six years of experience in fundraising, development operations, and special events. She has a deep admiration for the performing arts which were rooted in her career beginnings at Park Avenue Armory.

Kathleen is currently the Associate Director of Development Operations at Brooklyn Academy of Music (BAM). She is responsible for building and maintaining program and expense budgets, overseeing gift processing and acknowledgements, analyzing data trends and onboarding new Development Division staff on best practices through their CRM, Tessitura, and building renewal campaigns through their e-marketing platform, P2.

Kathleen received her Bachelor of Arts in Communication Disorders from SUNY New Paltz and has since completed courses toward her Fundraising Certification through NYU's School of Professional Studies. Outside of work, Kathleen spends her time cooking, working out, and spending time with her dog, Leo. She currently volunteers at Women In Development (WID) on the membership committee and is the Co-Chair of the Young Professionals Taskforce, a group that seeks to raise issues of importance to Young Professionals, empower the next generation of fundraisers, and foster an environment of intergenerational exchange and future-facing conversation to spark new connections and ideas within the WID community.

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HSS

Hospital for Special Surgery is proud to support WID's Woman of Achievement Luncheon.

Congratulations to Deborah Borda and the Rising Stars who inspire us.

To Do

- ☐ Make giving easier for my donors
- ☐ Set up automated reports for my team
- ☐ Keep the conversation going with my donors
- ☐ Enhance the quality of our donor data
- ☐ Crush last year's goal
- ☐ Leave the office in time for happy hour

GET DONORPERFECT



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Put "Get DonorPerfect" at the top of your to-do list

Your nonprofit's goals become a reality and your time becomes your own with DonorPerfect at the center of your fundraising strategy. To learn more scan the QR code or visit donorperfect.com/get

2023 RISING STARS



Celine Patel is the Chief External Officer at iMentor, an organization dedicated to building 1-1 mentoring relationships for first-generation students in support of economic mobility. As CXO, she oversees development and marketing/ communication to meet iMentor's $17.1M fundraising goal, recruit 2,000+ volunteer mentors, and elevate iMentor's profile. Celine joined iMentor a decade ago and has held numerous positions in development. Prior to joining iMentor, Celine began her career in finance—at Merrill Lynch, Lehman Brothers, and Neuberger Berman. Celine is also deeply involved in the NYC community and has taught financial literacy classes and has been a mentor to four iMentor students. Celine earned her Bachelor of Science in Business Administration-Finance from the University of Florida, completed an Executive Certificate in Financial Planning at Fordham University, and participated in the Developing Leaders Program at Columbia University. She is currently pursuing an Executive Masters of Public Administration at NYU and will be graduating this May.

WID gratefully acknowledges the organizations and individuals below who have support WID's programs in 2022-23, enabling WID to serve a greater

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CCS is proud to support Women In Development.

Congratulations to our friend Deborah Borda on receiving the Woman of Achievement award!

CCS FUNDRAISING



provided leadership support for this year's event. Their generosity will help number of women in development and those who aspire to enter the field.

Karen and Richard LeFrak congratulate Deborah Borda who is so deserving of the Woman of Achievement Award.



SUPER ACHIEVER

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with KATHRYN VAN SICKLE

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ABOUT

WOMEN IN DEVELOPMENT (WID), NEW YORK

MISSION

To empower, connect, and engage women in a community that fosters professional growth and leadership while advancing the field.

CORE VALUES

LEADERSHIP

WID is a leader in advancing the field of fundraising and fosters leadership in its members by providing opportunities for career growth and professional development.

INFLUENCE

WID is the go-to organization for women in fundraising, bringing visibility to the profession. WID's membership interacts with decision-makers and change agents across the nonprofit, private, and public sectors.

PROFESSIONAL GROWTH

WID is dedicated to offering opportunities for individuals to gain experience, knowledge, and a strong network to advance their professional growth.