



WOMEN IN DEVELOPMENT

WOMEN IN DEVELOPMENT, NEW YORK SPONSORSHIP PROGRAM

2023 - 2024 OPPORTUNITIES

The mission of WID is to empower, connect, and engage women in a community that fosters professional growth and leadership, while advancing the field. Our wide array of education, development, and networking opportunities are made possible by support from our sponsors. The **WID Sponsorship Program** provides sponsors with engagement opportunities, visibility, and valuable connections to the nonprofit community.

As a WID Sponsor, your company will gain visibility with more than 6,000 nonprofit professionals. Our sponsorship options provide a wide selection of benefits, including ongoing, year-long exposure on WID's website, social media platforms, and e-Newsletter. We also offer opportunities to sponsor WID events, ranging from brand exposure on materials to complimentary attendance to panelist participation. We invite you to explore WID's Sponsorship Program opportunities menu, as well as a listing of upcoming events.

WID Sponsorship Brings You:

- Heightened audience visibility
- Connection to the WID Community
- Understanding of current issues facing professionals in the field of development





WOMEN IN DEVELOPMENT

SPONSORSHIP PROGRAM

2023 - 2024 OPPORTUNITIES MENU

Events referenced below exclude the
May 17, 2024 Woman of Achievement Luncheon.

PREMIER SPONSOR

\$10,000

- Logo on www.widny.org homepage and sponsorship recognition page for one year
- Logo in all WID e-Newsletters for one year
- Exclusive ad in one WID e-Newsletter
- Logo on WID Job Bank homepage for one year
- Recognition as sponsor at two WID events
- A complementary ticket to two WID event
- One WID Watch Instagram Live session
- Invitation for panelist placement at one WID events
- 1-year President’s Council Membership for two employees
- Three WID social media posts

EXECUTIVE SPONSOR

\$5,000

- Logo on www.widny.org sponsorship recognition page for one year
- Logo on all WID e-Newsletters for one year
- Exclusive ad in one WID e-Newsletter
- Logo on WID Job Bank homepage for six months
- Recognition as sponsor at one WID event
- Invitation to make opening remarks at one WID event
- 1-year President’s Council membership for one employee
- Three WID social media posts

PARTNER SPONSOR

\$2,500

- Logo on www.widny.org sponsorship recognition page for one year
- Logo in three WID e-Newsletters
- Exclusive ad in one WID e-Newsletter
- Logo on WID Job Bank homepage for one month
- Two WID social media posts

FRIEND SPONSOR

\$1,000

- Logo on www.widny.org sponsorship recognition page for one year
- Logo on one WID e-Newsletter
- Logo on WID Job Bank homepage for one month
- One WID social media post

Custom Sponsorship

Opportunities are Available

*Email widny@widny.org for more information
or to become a WID Sponsor!*

ANNUAL MEMBER MEETING

9/19/23 *(In Person)*

Exclusively for WID members

- Gain the latest perspectives and insights on the state of philanthropy and the field of development.

WOMEN WHO LEAD

10/11/23 *(In Person)*

- Become inspired to learn from transformative women leaders in the field of philanthropy who are leaving their mark on the sector. Participants will have ample opportunity for networking.

RISING STARS: YOUNG PROFESSIONALS IN DEVELOPMENT

11/2/23 *(In Person)*

- Network with and hear from diverse emerging leaders in the development field. These changemakers will share their approaches to career advancement, skills development, and innovation.

CAREER FAIR

11/15/23 *(Virtual)*

- Hear about employment opportunities from WID's exclusive job bank and connect with recruiters and hiring managers.

CANDID CONVERSATIONS

January 2024 *(Virtual)*

- Features experts in the field with a focus on navigating workplace dynamics and achieving professional success.

INSIDER SERIES

January 2024 *(In Person)*

- Learn how the fundraising teams at some of New York's most impressive nonprofit organizations achieve their outstanding results.

GRAMMAR WORKSHOP

February 2024 *(Virtual)*

- A hands-on grammar and writing bootcamp appropriate for even the most seasoned professionals. This workshop continues to be one of our most in-demand and top-rated events.

WID FORUM

3/13/24 *(In Person)*

- WID's premier networking event featuring breakout sessions and keynote speaker focused on top-of-mind issues affecting development and philanthropy professionals.

WOMEN WHO LEAD

April 2024 *(In Person)*

- Become inspired to learn from transformative women leaders in the field of philanthropy who are leaving their mark on the sector. Participants will have ample opportunity for networking.

MEMBER MEET-UP

6/6/24 *(In Person)*

- A networking event exclusive to WID members offering an opportunity to celebrate and connect with professionals in the community.

Sponsorship Opportunities

SAPPHIRE

\$10,000

- One Premium Seating table for 10 guests at the Woman of Achievement Luncheon
- Logo on the WID website WoA event sponsor page
- Full page ad in the WoA printed program
- Recognition in the WoA printed program
- Ten Individual One-Year WID Memberships
- Two special recognition posts on WID Instagram and LinkedIn social media platform
- Two tickets to one WID Women Who Lead event throughout the 2024-2025 program year
- Two invitations to an exclusive WID President's event during 2024-2025 program year

EMERALD

\$7,500

- One Prime Seating table for 10 guests at the Woman of Achievement Luncheon
- Logo on the WID website WoA event sponsor page
- Half page ad in the WoA printed program
- Recognition in the WoA printed program
- Six Individual One-Year WID Memberships
- One special recognition post on WID Instagram and LinkedIn social media platform

TOPAZ

\$5,000

- One Prime Seating table for 10 guests at the Woman of Achievement Luncheon
- Logo on the WID website WoA event sponsor page
- Quarter page ad in the WoA printed program
- Recognition in the WoA printed program
- Four Individual One-Year WID Memberships
- One special recognition post on WID Instagram and LinkedIn social media platform

AMETHYST CIRCLE

\$3,500

- One Preferred Seating table for 10 guests at the Woman of Achievement Luncheon
- Quarter page ad in the WoA printed program
- Logo on the WID website WoA event sponsor page
- Recognition in the WoA printed program

OPAL CIRCLE

\$1,500

- 5 Select Seating tickets to the Woman of Achievement Luncheon
- Logo on the WID website WoA event sponsor page
- Recognition in the WoA printed program