



WOMEN IN DEVELOPMENT, NEW YORK SPONSORSHIP PARTNER PROGRAM 2022 - 2023 OPPORTUNITIES

The mission of WID is to empower, connect, and engage women in a community that fosters professional growth and leadership, while advancing the field. Our wide array of education, development, and networking opportunities are made possible by support from our sponsors. The **WID Sponsorship Partner Program** provides sponsors with engagement opportunities, visibility, and valuable connections to the nonprofit community.

As a WID Sponsor, your company will gain visibility with more than 6,000 nonprofit professionals. Our sponsorship options provide a wide selection of benefits, including ongoing, year-long exposure on WID's website, social media platforms, and e-newsletter. We also offer WID in-person events opportunities, ranging from brand exposure on materials to complimentary attendance to panelist participation. We invite you to explore WID's Sponsorship Partner Program opportunities menu, as well as a listing of upcoming events.

WID Sponsorship Brings You:

- Heightened audience visibility
- Connection to the WID Community
- Understanding of current issues facing professionals in the field of development





WOMEN IN DEVELOPMENT

SPONSORSHIP PARTNER PROGRAM

2022 - 2023 OPPORTUNITIES MENU

Events referenced below exclude the May 5, 2023 Woman of Achievement Luncheon.

For information about sponsoring WoA, please contact sponsorship@widny.org

PREMIER SPONSOR

\$10,000

- Partner logo on www.widny.org homepage and sponsorship recognition page for one year
- Partner logo in all WID e-Newsletters published for one year
- Exclusive ad in one WID e-Newsletter
- Partner logo on WID Job Bank homepage for one year
- Sponsor of one WID event
- One complementary ticket to two WID events
- Interviewee of one WID Watch Instagram live session
- Invitation for panelist placement at two WID events
- 1-year President's Council Membership for two employees
- Three WID social media posts

PARTNER

\$2,500

- Partner logo on www.widny.org sponsorship recognition page for one year
- Partner logo in three WID e-Newsletters
- Exclusive ad in one WID e-Newsletter
- Partner logo on WID Job Bank homepage for one month
- Two WID social media posts

FRIEND

\$1,000

- Partner logo on www.widny.org sponsorship recognition page for one year
- Partner logo on one WID e-Newsletter
- Partner logo on WID Job Bank homepage for one month
- One WID social media post

EXECUTIVE

\$5,000

- Partner logo on www.widny.org sponsorship recognition page for one year
- Partner logo on all WID e-Newsletters for one year
- Exclusive ad in one WID e-Newsletter
- Partner logo on WID Job Bank homepage for six months
- Sponsor of one WID event
- Invitation to make opening remarks at one WID event
- 1-year President's Council membership for one employee
- Three WID social media posts

ASSOCIATE

\$500

- Partner logo on www.widny.org sponsorship recognition page for one year
- One WID social media post

Custom Sponsorship

Opportunities are Available

Email sponsorship@widny.org for more information

or to become a WID Sponsorship Partner!

ANNUAL MEMBER MEETING

9/13/22 (*In Person*)

Exclusively for WID members and sponsors

- Make valuable connections and network with professionals in the field and learn about the year ahead.

INSIDER BREAKFAST

9/22/22 (*In Person*)

- Learn about the inner workings of some of New York's most impressive nonprofit organizations and how their fundraising teams achieve results.

DECONSTRUCTING DEVELOPMENT

10/22 (*Virtual*)

- Features experts in the field with a focus on achieving professional success.

WOMEN WHO LEAD

10/20/22 (*In Person*)

- A breakfast featuring women leaders in the field of philanthropy. Participants will have ample opportunity for networking.

CAREER FAIR

11/4/22 (*Virtual*)

- Hear about employment opportunities from WID's exclusive job bank and connect with recruiters and hiring managers.

HOLIDAY CELEBRATION

12/7/22 (*Virtual*)

- A festive opportunity to connect as a WID community and celebrate the holiday season.

GRAMMAR WORKSHOP

2/9/23 (*Virtual*)

- A hands-on grammar and writing bootcamp appropriate for even the most seasoned professionals. This workshop continues to be one of our most in-demand and top-rated events.

WID FORUM

3/16/23 (*In Person*)

- A morning of insightful discussions of key issues affecting development and philanthropy professionals hosted by women leaders in the field.

WOMEN WHO LEAD

4/19/23 (*In Person*)

- A cocktail party featuring women leaders in the field of philanthropy. Participants will have ample opportunity for networking.

MEMBER MEET-UP

6/15/23 (*In Person*)

- WID's foremost networking event exclusive to WID members offers an opportunity to celebrate and connect with professionals in the community.

WID WATCH

- A powerful vehicle for building and deepening engagement with followers via an Instagram Live session on WID's Instagram account. Opportunity to hear from subject-matter experts in the field.

PRESIDENT'S COUNCIL

- Tailored programming for seasoned women executives including opportunities for networking, thought leadership, growth, and giving back to the profession with an exclusive group of professionals.

