



WID in a Virtual World SPONSORSHIP OPPORTUNITIES 2020-2021

WOMEN IN DEVELOPMENT

[Women In Development \(WID\), New York](#) is a membership organization to empower, connect, and engage women in a community that fosters professional growth. We boast a diverse representation of executives, consultants, and organization types in the greater New York area including higher education, healthcare, arts and culture, social and community services, primary and secondary education, and youth development. Our reach goes beyond an audience of 6,000 through events, workshops, and digital communications.

On the heels of hosting our first ever [WID Virtual Forum](#), WID continues to fulfill its mission with impactful programs that foster professional growth and leadership while advancing the field. Programs include webinars, workshops, and interviews such as **Women Who Lead**, which highlights prominent philanthropists and fundraisers in our sector; **Deconstructing Development**, a special series giving the fundraising community direct access to experts in areas important to achieving professional success; and **Resume Reboot** where our listserv can access skillful advice to stand out from the crowd.

Interested in supporting WID In A Virtual World as a sponsor? Contact Chantal Bonitto (WID Board Member) at sponsorship@widny.org for more information or to answer any questions you may have.

WID Sponsorship offers:

- heightened visibility and exposure
- maximum brand awareness
- a leadership role in advancing women in development

- LEADERSHIP
- INFLUENCE
- PROFESSIONAL GROWTH
- COMMUNITY
- GIVING BACK



WID in a Virtual World SPONSORSHIP PACKAGES

PREMIER SPONSOR

\$10,000

- Listed and acknowledged as a Special Event Sponsor at this level (where applicable)
- Website and e-blast acknowledgement
- Linked listing in the e-newsletter at your level of support
- Social media mentions and an opportunity for authentic panelist placement
- Job Bank (six months)

EXECUTIVE SPONSOR

\$5,000

- Listed and acknowledged as a Special Event Sponsor at this level (where applicable)
- Website and e-blast acknowledgement
- Linked listing in the e-newsletter at your level of support
- Social media mentions and an opportunity for authentic panelist placement
- Job Bank (three months)

PARTNER

\$1,000

- Website and e-blast acknowledgement
- Linked listing in the e-newsletter at your level of support
- Social media mentions and an opportunity for authentic panelist placement
- Job Bank (one month)

FRIEND

\$750

- Website and e-blast acknowledgement
- Linked listing in the e-newsletter at your level of support
- Social media mentions and an opportunity to welcome the Audience
- Job Bank (one month)

SUPPORTER

\$500

- Website and e-blast acknowledgement
- Linked listing in the e-newsletter at your level of support

ASSOCIATE

\$350

- Website acknowledgement
- Linked listing in the e-newsletter at your level of support

eNEWS SPONSORS

\$150

- Logo and company link included in eNews
- 150 word blurb included