



WOMEN IN DEVELOPMENT  
CELEBRATING 40 YEARS

# SPONSORSHIP OPPORTUNITIES 2019-2020

Women In Development (WID), New York offers a diverse member network of 500+ nonprofit leaders and draws top speakers and nationally recognized organizations to our professional development events.

By partnering with WID, you will elevate your brand awareness, with 807 Development professionals from 687 organizations having attended WID's events over the past year.

Our diverse network will connect you to leaders in the development field via our programming, website, and LinkedIn group.

## WID Sponsorship offers:

- heightened visibility and exposure
- maximum brand awareness
- a leadership role in advancing women in development

**LEADERSHIP**

**INFLUENCE**

**PROFESSIONAL  
GROWTH**

**COMMUNITY**

**GIVING BACK**



Sponsor WID today at <https://widny.org/opportunities/> or call 212.265.7650

# WOMAN OF ACHIEVEMENT SPONSORSHIP PACKAGES

**SAPPHIRE                      \$10,000**

- One Premium Seating table for 10 guests at the 40th Anniversary Woman of Achievement Luncheon
- Recognition on the WID website WoA event sponsor page
- Recognition in the WoA printed program
- One gift/gift bag for each WoA table guest
- One special recognition on WID LinkedIn social media platform
- One ticket to one WID Luncheon throughout the 2020-2021 program year
- One invitation to the exclusive WID President's Luncheon Series during 2020-2021 program year

**EMERALD                      \$7,500**

- One Prime Seating table for 10 guests at the 40th Anniversary Woman of Achievement Luncheon
- Recognition on the WID website WoA event sponsor page
- Recognition in the WoA printed program
- One gift/gift bag for each WoA table guest
- One special recognition on WID LinkedIn social media platform
- One ticket to one WID Luncheon throughout the 2020-2021 program year

**TOPAZ                      \$5,000**

- One Prime Seating table for 10 guests at the 40th Anniversary Woman of Achievement Luncheon
- Recognition on the WID website WoA event sponsor page
- Recognition in the WoA printed program
- One gift/gift bag for each WoA table guest
- One special recognition on WID LinkedIn social media platform

**AMETHYST                      \$3,500**

- One Preferred Seating table for 10 guests at the 40th Anniversary Woman of Achievement Luncheon
- Recognition on the WID website WoA event sponsor page
- Recognition in the WoA printed program
- One gift/gift bag for each WoA table guest

**OPAL                      \$1,500**

- 5 Select Seating tickets to the 40th Anniversary Woman of Achievement Luncheon
- One gift/gift bag for each WoA guest

## INSIDER SERIES

The Insider Breakfasts and Roundtable events allow WID members to learn about the inner workings of some of New York's most impressive nonprofit organizations and for-profit companies providing services to the nonprofit sector. These events offer invaluable opportunities for organizations to make connections with some of the most promising talent in the nonprofit field. Past hosts include Columbia University, CCS, Girl Scouts of the USA, NYU, and Planned Parenthood Federation of America.

### Benefits of Sponsorship Include:

- Two tickets to your sponsored event
- Opportunity to work with WID to design the presentation and address guests from the podium
- Recognition in online pre and post-event electronic materials (to our list serve of approximately 6,000)
- Your logo on the events page and sponsor recognition page on the WID website

## LUNCHEONS

Luncheons are among WID's most popular and longest-standing programs, with nearly 200 guests representing the spectrum of New York's leading non-profits. Guests actively network during the 30-minute reception that precedes each luncheon. Luncheon presentations by notable speakers in fundraising, philanthropy, and related fields share their experiences and insights into techniques and methods for success. Recent speakers include Kathleen Loehr from the Aspen Leadership Group; fundraiser and philanthropist Nicki Newman Tanner; Rebecca Robertson, founding President and Executive Producer at the Park Avenue Armory; Rev. Dr. Serene Jones, President of Union Theological Seminary in the City of New York; Karol V. Mason, President of John Jay College; Laura Sparks, President of The Cooper Union for the Advancement of Science and Art; and more.

### Benefits of Sponsorship Include:

- Four tickets to your sponsored Luncheon
- Opportunity to address guests from the podium
- Recognition in online pre- and post-event electronic materials (to our list serve of approximately 6,000)
- Recognition in print materials distributed at the Luncheon
- Your logo on the Luncheons events page and sponsor recognition page on the WID website

## **I TO I: AN INTENTIONAL AND FUN NETWORKING EXPERIENCE**

This event provides an opportunity for approximately 150 guests to discuss meaningful topics in a small group setting. Attendees pick a topic on interest: expanding your network, interviewing successfully, breaking into the Development field, negotiating salary, balancing career and family, and more. After a brief networking reception, participants break into assigned small, facilitated groups to explore their chosen topic and share their experiences with peers. I to I events often include a related career development component such as Speed Resume Reviews.

### **Benefits of Sponsorship Include:**

- Five tickets to the event and the opportunity to address guests from the podium
- Recognition in online pre- and post-event electronic materials (to our list serve of approximately 6,000)
- Your company brochure and promotional item given to all attendees
- Your logo on the events page and sponsor recognition page on the WID website

## **IN-KIND SPONSORSHIPS**

WID is seeking pro-bono service in the following areas:

- Graphic Design
- Legal Counsel
- Marketing/Branding

In-Kind sponsors will enjoy an array of customized benefits. Please email [widny@widny.org](mailto:widny@widny.org) for more information.

## **MEET-UP EVENTS**

These gatherings provide invaluable opportunities for development professionals—both seasoned and new to the field—to meet and exchange ideas in an informal setting. Typically, approximately 75 women attend and make new connections to expand their networks. This event is especially popular for young professionals and individuals who are seeking new professional opportunities and/or are transitioning to the development field. Headline and Partner Sponsorships are available.

### **Benefits of Sponsorship Include:**

- Tickets to the event and the opportunity to address guests from the Podium
- Recognition in online pre- and post-event electronic materials (to our list serve of approximately 6,000)
- Your logo on the events page and sponsor recognition page on the WID website

## **OTHER PROGRAMS AND CUSTOM SPONSORSHIPS**

WID offers a robust annual program schedule, with many other opportunities to maximize your visibility through sponsorship. We also offer special sponsorships that extend beyond the benefits listed here. We can work with you to create a custom package, which can include sponsored memberships, sponsorship of a special event, or sponsorship of another part of WID's programming. For more information on other individual program sponsorships, sponsorship packages, or customized sponsorships, email [widny@widny.org](mailto:widny@widny.org). We'd love to speak with you!