



*Empowering*  
**Women in Development  
New York**

# Sponsorship Opportunities 2018-2019

Women in Development (WiD), New York, offers a diverse member network of 500+ nonprofit leaders and draws top speakers and nationally recognized organizations to our professional development events.

By partnering with WiD, you will elevate your brand awareness, with 807 Development professionals from 687 organizations having attended WiD's 2017- 2018 events.

Our diverse network will connect you to leaders in the development field via our programming, website, and LinkedIn group.

## WiD Sponsorship

offers you heightened  
visibility & exposure

+maximum brand  
awareness

+a leadership role in  
advancing women in  
development

**Leadership**

**Influence**

**Professional Growth**

**Community**

**Giving Back**





# 2019 Woman of Achievement Sponsorship Packages

## Woman of Achievement Award Luncheon

Wednesday, June 19th, 2019 at Noon  
Cipriani 42nd Street, New York, NY 10017

## Honoring Ruth C. Browne, SD

President and Chief Executive Officer  
Ronald McDonald House New York

## All Circle Sponsors Receive:

- ◆ Logo on WiD's website with link to organization for one year
- ◆ Recognition from podium and WiD's E-Newsletter for one year
- ◆ Recognition in all print and online event-specific materials

### SAPPHIRE CIRCLE

**\$10,000**

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ Post-event email message to attendees
- ◆ One ticket to one 2019/20 WiD Luncheon and one additional event of your choice

### TOPAZ CIRCLE

**\$5,000**

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ One ticket to one 2019/20 WiD Luncheon of your choice

### EMERALD CIRCLE

**\$7,500**

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ Two tickets to one 2019/20 WiD Luncheon of your choice

### AMETHYST CIRCLE

**\$3,000**

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event

### OPAL CIRCLE

**\$1,500**

- ◆ One table of 10 at WoA Award Luncheon



# Program Sponsorship Packages

## Luncheons

**\$3,000**

Sponsor one of four WiD Luncheon Programs and enjoy the following benefits:

- ◆ Four tickets to your sponsored Luncheon and the opportunity to address guests from the podium
- ◆ Recognition in all print/online related event materials and WiD's E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year

## Meet-up Events

**\$1,000**

Sponsor one of three WiD Meet-up events and enjoy the following benefits:

- ◆ Two tickets to the event and the opportunity to address guests from the podium
- ◆ Recognition in all online related event materials and E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year

## I to I Workshop

### Headline Sponsor

**\$3,000\***

*\*One sponsor maximum*

- ◆ Five tickets to the event and the opportunity to address guests from the podium
- ◆ Recognition in all print/online related event materials and E-Newsletter as Headline Sponsor
- ◆ Brochure and promotional item given to all attendees
- ◆ Your logo on WiD's website with a link to your company/organization for one year

### Partner Sponsor

**\$1,000**

- ◆ Two tickets to the event
- ◆ Recognition in all print/online related event materials and E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year



# Special Sponsorship Opportunities

## Custom Sponsorships

- ◆ WiD offers special sponsorships that extend beyond the opportunities listed here - such as sponsoring memberships, a special event, or another part of WiD's programming
- ◆ Custom sponsorships start at \$5,000
- ◆ For more information on custom sponsorships, call 212.265.7650. We'd love to speak with you!

## In-Kind Sponsorships

- ◆ WiD is seeking *pro bono* service in the following areas:
  - ◆ Graphic design
  - ◆ Legal counsel
  - ◆ Marketing/branding
- ◆ In-Kind sponsors will enjoy the following benefits:
  - ◆ Two tickets to a WiD program of your choice
  - ◆ Your logo on WiD's web site with a link to your company/organization for one year

