



Empowering
Women in Development
New York

Sponsorship Opportunities

2018-2019

Women in Development (WiD), New York, offers a diverse member network of 500+ nonprofit leaders and draws top speakers and nationally recognized organizations to our professional development events.

By partnering with WiD, you will elevate your brand awareness, with 807 Development professionals from 687 organizations having attended WiD's 2017- 2018 events.

Our diverse network will connect you to leaders in the development field via our programming, website, and LinkedIn group.

WiD Sponsorship

offers you heightened
visibility & exposure

+maximum brand
awareness

+a leadership role in
advancing women in
development

Leadership

Influence

Professional Growth

Community

Giving Back





2019 Woman of Achievement Sponsorship Packages

Woman of Achievement Award Luncheon

Wednesday, June 19th, 2019 at Noon
Cipriani 42nd Street

Honoring Dr. Ruth C. Browne

President and Chief Executive Officer
Ronald McDonald House New York

ALL CIRCLE SPONSORS RECEIVE:

- ◆ Logo on WiD's website with link to organization for one year
- ◆ Recognition from podium and WiD's E-Newsletter for one year
- ◆ Recognition in all print and online event-specific materials

SAPPHIRE CIRCLE

\$10,000

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ Post-event email message to attendees
- ◆ One ticket to one 2019/20 WiD Luncheon and one additional event of your choice

EMERALD CIRCLE

\$7,500

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ Two tickets to one 2019/20 WiD Luncheon of your choice

TOPAZ CIRCLE

\$5,000

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event
- ◆ One ticket to one 2019/20 WiD Luncheon of your choice

AMETHYST CIRCLE

\$3,000

- ◆ One table of 10 at WoA Award Luncheon
- ◆ Distribution of literature at event

OPAL CIRCLE

\$1,500

- ◆ One table of 10 at WoA Award Luncheon

DIAMOND CIRCLE EXCLUSIVE

\$20,000

- ◆ Two tables of 10 at WoA Award Luncheon with preferred seating
- ◆ Opportunity to address guests from the podium
- ◆ Distribution of promotional item at Award Luncheon
- ◆ Distribution of literature at event
- ◆ Post-event email message to attendees
- ◆ Two tickets to two 2019/20 WiD Luncheons and two additional events of your choice

RUBY CIRCLE

\$15,000

- ◆ One table of 10 at WoA Award Luncheon with preferred seating
- ◆ Distribution of promotional item at Award Luncheon
- ◆ Distribution of literature at event
- ◆ Post-event email message to attendees
- ◆ Two tickets to one 2019/20 WiD Luncheon and one additional event of your choice



Program Sponsorship Packages

Luncheons

\$3,000

Sponsor one of four WiD Luncheon Programs and enjoy the following benefits:

- ◆ Four tickets to your sponsored Luncheon and the opportunity to address guests from the podium
- ◆ Recognition in all print/online related event materials and WiD's E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year

Meet-up Events

\$1,000

Sponsor one of three WiD Meet-up events and enjoy the following benefits:

- ◆ Two tickets to the event and the opportunity to address guests from the podium
- ◆ Recognition in all online related event materials and E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year

I to I Workshop

Headline Sponsor

\$3,000*

**One sponsor maximum*

- ◆ Five tickets to the event and the opportunity to address guests from the podium
- ◆ Recognition in all print/online related event materials and E-Newsletter as Headline Sponsor
- ◆ Brochure and promotional item given to all attendees
- ◆ Your logo on WiD's website with a link to your company/organization for one year

Partner Sponsor

\$1,000

- ◆ Two tickets to the event
- ◆ Recognition in all print/online related event materials and E-Newsletter
- ◆ Your logo on WiD's website with a link to your company/organization for one year



Special Sponsorship Opportunities

Custom Sponsorships

- ◆ WiD offers special sponsorships that extend beyond the opportunities listed here - such as sponsoring memberships, a special event, or another part of WiD's programming
- ◆ Custom sponsorships start at \$5,000
- ◆ For more information on custom sponsorships, call 212.265.7650. We'd love to speak with you!

In-Kind Sponsorships

- ◆ WiD is seeking *pro bono* service in the following areas:
 - ◆ Graphic design
 - ◆ Legal counsel
 - ◆ Marketing/branding
- ◆ In-Kind sponsors will enjoy the following benefits:
 - ◆ Two tickets to a WiD program of your choice
 - ◆ Your logo on WiD's web site with a link to your company/organization for one year

