



Empowering
**Women in Development
New York**

Sponsorship Opportunities 2017-2018

Why Sponsor WiD?

Women in Development (WiD), New York, is your essential link to the greater New York nonprofit and fundraising community – with a diverse member network reaching women in all stages of their advancement careers.

By partnering with WiD, your organization will be seen as a committed leader in the New York fundraising arena, will experience increased visibility during highly anticipated events, and will fund programming that can change the lives of development professionals as they navigate their careers.

WiD's sponsorship plans enable you to connect with 6,000+ decision makers in the development field through programs, website, LinkedIn group, and E-Newsletter.

WiD Sponsorship
offers you heightened
visibility & exposure

- + maximum brand awareness
- + a leadership role in advancing women in development

Leadership

Influence

Professional Growth

Community

Giving Back

Sponsor WiD today at www.widny.org/sponsor or call 212.265.7650





2018 Woman of Achievement Award Sponsorship Packages

ALL CIRCLE SPONSORS RECEIVE:

- Recognition from the podium and in all print/online event related materials
- Logo on WiD's website with link to company/organization for one year
- One year listing in WiD's online Resource Directory
- Recognition in WiD's ENewsletter for one year

ALL ACHIEVER LEVEL SPONSORS RECEIVE:

- Recognition in the program and in all print/online event related materials
- Listing in WiD's online Resource Directory for one year

DIAMOND CIRCLE \$20,000

- Fifteen Patron level tickets to Award Luncheon with preferred seating
- The opportunity to address guests at event
- Exclusive distribution of promotional item at the Award Luncheon
- Post-event e-mail message to attendees
- Two tickets each to two WiD Luncheons and two additional events of your choice

RUBY CIRCLE \$15,000

- Ten Patron tickets to Award Luncheon with preferred seating
- Post-event email message to attendees
- One ticket to two WiD Luncheons and one additional event of your choice

SAPPHIRE CIRCLE \$7,500

- Ten Patron tickets to Award Luncheon with preferred seating
- One ticket to two WiD luncheons

EMERALD CIRCLE \$5,000

- Eight Patron tickets to Award Luncheon with preferred seating
- One Ticket to one WiD luncheons

TOPAZ CIRCLE \$3,000

Five Patron tickets to Award Luncheon with preferred seating

SUPER ACHIEVER SPONSOR \$1,200

- Two Patron-level tickets to Award Luncheon with preferred seating
- Recognition from the podium and in all print/online related event materials
- Recognition in WiD's ENewsletter
- Your logo on WiD's website with a link to your company/organization for one year

OVERACHIEVER SPONSOR \$600

- One Patron-level ticket to Award Luncheon with preferred seating
- Recognition from the podium and in all print/online related event materials and E-Newsletter
- Your logo on WiD's website with a link to your company/organization for one year

ACHIEVER SPONSOR \$300

- One Patron-level ticket to Award Luncheon with preferred seating



Program Sponsorship Packages

LUNCHEONS

\$3,000

Sponsor one of four WiD Luncheon Programs and enjoy the following benefits:

- Four tickets to your sponsored Luncheon and the opportunity to address guests from the podium
- Recognition in all print/online related event materials and WiD's E-Newsletter
- Your logo on WiD's website with a link to your company/organization for one year
- One year listing in WiD's online Resource Directory

I to I Workshop

\$2,500

Sponsor I to I and enjoy the following benefits:

- Two tickets to the event and the opportunity to address guests from the podium
- Recognition in all print/online related event materials and E-Newsletter
- Your logo on WiD's website with a link to your company/organization for one year
- One year listing in WiD's online Resource Directory

HOW TO BECOME A SPONSOR

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